Dear colleagues:

On behalf of our Career Center Staff, special thanks for your assistance throughout the 2013/14 year in supporting our programs and referring students to our Office.

This activity report will provide you with a selective summary of the many services and programs offered by the Career Center during the 2013/2014 fiscal year along with some facts and figures, where we are and where we are going.

The Career Center provides a comprehensive career development and placement program for the College of Arts and Sciences, School of Business, University College, The Graduate School, School of Nursing, Off-Campus Programs and Joint Degree Candidates.

Our services and programs are geared to enhance the professional development of our students and make them strong candidates for a wide range of employers and graduate and professional school programs.

Thank you for reviewing this report and for your partnership and help throughout the year.

James A. Marino
Assistant Dean / Director
The Career Center facilitates the Internship in Arts & Sciences Course for the College of Arts & Sciences.

During the past year, 77 students participated in the course during the Summer 2013, Fall 2013 and Spring 2014 semesters. Students completed a minimum of 100 hours in the field and completed 7 classroom training hours with Cheryl Hallman and Jim Marino, course instructors. This course provides 3 free elective credits.

Partnerships have also been formed with the following departments to provide major credit: Biology, Childhood Studies, Criminal Justice, English, Foreign Languages, History, National Security Minor, Political Science, Sociology and Urban Studies.

In addition to the regular course, 12 students completed internships outside of a 50 mile radius of Camden through the Career Center’s e-college Internship Course.

For more information on our course, visit: http://cc.camden.rutgers.edu/cas_internships

According to a survey by the National Association of Colleges and Employers, the conversion rate of internships to full-time offers is about 50%.

Please encourage students to complete at least one internship while earning their Rutgers degree.

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Employer Information Sessions Gain Popularity Among Employers and Students

One trend that we are seeing in employer recruitment at Rutgers University-Camden is increased interest in Employer Information Sessions. Held over the free period, employers are visiting to present information to an interested group of students sharing information, pizza and collecting resumes. Nineteen employers sponsoring information sessions in 2013/2014 including: ARI, Philadelphia Zoo, Cintas, Bloomberg, TD Bank, Independence Blue Cross, Webimax, US Dept. of Transportation, Vanguard, EMSL Analytical, City Year Inc. 421 students took advantage of these 19 meetings.

Of special note, the CIA came to campus to promote their internship and full-time opportunities. Over 100 students attended their information session.

We will continue to increase our efforts to increase these information sessions in the next year which provide a focused recruitment approach for both students and employers.

Career Center Expands Job Development Efforts in Science, Health and Technology

Student interest in research, health fields and tech industries continued in 2013/14 as did the Career Center’s efforts to develop opportunities for students and alumni in these fields. The result has been increases in both full time and internship postings on RaptorLink. A special STEM speaker series continued last year including a panel discussion that featured five recent Rutgers University-Camden graduates from Physics, Chemistry and Biology. They shared their real life experiences searching, finding and starting successful careers. Other events included career information sessions highlighted by presenters from ManufactureNJ Talent Network and The American Chemical Society. Co-sponsoring with the university’s STEM program helped bring over 60 students to each of these sessions. Special thanks to Frank Higgins for coordinating this program.

Continuing in 2014/15
Special program topics:
- Careers for Statisticians
- Careers in Research—Wistar Institute
- Entrepreneurship/Bio-Tech Start-ups
Special Speakers Program

During the 2013/2014 school year, the Career Center facilitated a special speakers program bringing to campus:

**Donald Asher**, National Career Strategist spoke to students on “Getting into Graduate/Professional School.”

Over 80 students attended.

**Barbara Pachter**, national expert in etiquette and communications and author, led the annual **Dining Etiquette Program**. 69 students attended.

RaptorLink Update

- **Summary Report (2013/14)**
  - 992 full-time postings
  - 702 internship postings
  - 1931 students logged into their accounts
  - 131 alumni logged in
  - 994 students posted a resume for use with RaptorLink

**LARGEST # OF LEADS BY JOB FUNCTIONS**

- Marketing/Sales
- Finance/Financial Services
- Education/Teaching
- Computer Science/IT
- Accounting/Auditing
- Management/Operations
- Healthcare
- Research
- Social Services/Social Work
- Government

**DREAM SHARE PROJECT**

**Topic: “How to Build Your Dreams and Make a Living Doing What You Love”**

Presentation included an inspiring documentary film screening and workshop by a couple who embarked on a coast-to-coast road trip to interview 30 different entrepreneurs, activists, artists, athletes, nonprofit founders, technologists, and many more. The film highlighted successful young people who have pursued their dreams and found careers they absolutely love. [http://thedreamshareproject.com/](http://thedreamshareproject.com/)

This film screening and workshop assisted students who are exploring how one’s interests and dreams can translate into an awe-inspiring career. Over 50 students attended.

**OTHER RESOURCES IN RL**

**CAREER SHIFT**

Dynamic search engine to find jobs and internships within a geographic radius and by type of employer. Finds contacts including Rutgers alumni.

**GOINGLOBAL**

Search international jobs & internships in US and abroad. Excellent resource for international students.

**ALUMNI CAREER NETWORK**

Over 150 alumni are registered to provide career information interviews to students and alumni.

For faculty and staff access to Raptorlink, contact the Career Center.

Interest in Health Careers Continues to Expand and BA/DO Program Expands to 8 Exceptional Students

Over 234 students are formally registered with Jim Marino, Health Professions Advisor for Rutgers-Camden. Although the majority of students have a goal of an MD or DO, interest in other health fields is also growing including Physical Therapy, Physician Assistant,

Accelerated Nursing Programs, Optometry, Dentistry, Veterinary Medicine, Pharmacy and Podiatric Medicine. Students are encouraged to meet for advising every semester.

Outcome reports are available at the Career Center.

Our **7 Year Joint BA/DO program with Rowan SOM** saw 3 more students move forward to complete the first year of medical school and four new students were accepted to the program to start this fall at Rutgers University-Camden, bringing our active enrollment to 8 students. Program managed by the Career Center and Honor’s College.

Class of ’13 Survey

The Career Center has the responsibility for collecting graduate outcome data on all schools except law. Data was collected over a 9 month period.

**Highlights:**

- Approx. 45% of the graduates responded to electronic and mailed surveys.
- Over 70% work in NJ, 20% in Philadelphia and 10% in other states.
- Salaries across all undergrad schools ranged from $31,000 to $72,000 with an average salary around $41,000.
- Graduates are employed by top employers within fields and have been accepted by leading graduate and professional schools locally and nationally.

Detailed Summary Reports are available at the Career Center or on our website.

“National NACE Survey revealed that the top cited reason for accepting a job offer for the Class of 2014 was that the job had at least 2 weeks vacation.”

**BA/DO STUDENTS**

Brian Chinai (Class of 2014) celebrates his graduation from Rutgers and completion of first year at Rowan SOM.
Running Career Kickoff conferences this summer; expanding the Fall on-campus recruiting program for accounting majors and others; sponsoring the second Accounting Networking Night; organizing Career Day, the Internship Fair, and the Graduate/Professional School Fair; and facilitating over 50 workshops and classroom presentations will make for a very busy semester.

Collaborating with departments over the past year on outreach focused on career choices and internships for selected majors has helped increase student awareness of Career Center services. The Career Center has played an integral role in Careers in Biology Course which may be a model for future academic departments/schools.

Employing students for our Career Associates Program will continue to help us expand our on-campus marketing efforts. It is expected that students will continue to prefer individual appointments which have increased each of the past three years.

Moving Forward—Goals

Core Services and Programs
- Direct focus on assisting students with their professional development, transitioning from college student to intern, from intern to employee.
- Continue the current focus on major and career decision making services for student through individual appointments, assessments and programming.
- Continue liaison relationships with academic departments with the goal of increasing career and professional development into instructional programming as well as increasing awareness of Career Center services.
- Reach a broader number of students including off campus populations through the development of more web accessible assistance (webinars, tutorials, apps).
- Target additional programing for graduate students.
- Maintain our current level of web based platforms.

Experiential Education
The approval of the new General Education requirements and increased interest in internships requires restructuring of the Career Center’s current internship program. The result may include:
- Additional course sections and class meeting times and instructors to teach internship courses
- Seek to add internship staffing to provide administrative/professional support to the Arts & Sciences Internship program as well as expanding internship opportunities

Employer Relations
- Terri F. Smith joins staff as Employer Relations Coordinator July 1, 2014
- Identify core industries for future employment of RUC students.
- Increasing employer relationships and job/internship opportunities in these core industries.
- Increase involvement of alumni in employer relations efforts as well as career center programming.