MANAGEMENT

From Study to Skills
The management major provides training in analyzing problems, making decisions, delegating assignments, training and supervising employees, budgeting, and coordinating. Management majors can pursue a specialization in general management, strategy/entrepreneurship, or ecommerce technology.

- The General Management specialization provides students with broad exposure to several management subfields.
- The Strategy/International Business /Entrepreneurship specialization provides training to be an entrepreneur in a global economy.
- The Ecommerce Technology specialization prepares students to develop skills necessary to help businesses compete and develop strategies for web-based interactions among companies, employees, customers, and suppliers.

This major provides the skills needed to secure an entry-level position, as well as the tools needed by top management to lead an organization. The management area encompasses operations, entrepreneurship, management information systems, strategy, and international business. Business Management positions can involve the management of people, projects, operations, or logistics. Individuals can train or specialize in a functional area such as accounting, marketing, finance, or human resources. Management students are encouraged to complete an RSBS Internship during their junior or senior year or take an international study in marketing course, which include study trips to Argentina, Brazil, France, or South Africa.

Related Fields: Banking, Business Administration, Finance, Human Resources, Information Technology, Law, Public Administration

Skills and Abilities

Critical Thinking Skills- Students will analyze problems and business conditions, learn budgeting, and understand economic, legal, ethical, and social issues relating to a business organization.

Leadership Skills- Students will require the ability to organize topics and create objectives, coordinate tasks and resources, make decisions, and show responsibility for tasks.

Communication Skills- Students will learn to work with and lead teams, motivate peers, and develop confident oral and written communication skills.
What Careers Are Available For Management Majors

The following are samples of first jobs of Rutgers-Camden Management majors:

Assistant Project Manager, P&K Microbiology
Associate Mechanical Engineer, L-3 Communications
Casino Shift Manager, Hilton Atlantic City
Claims Generalist, Progressive
Contract Specialist, Federal Aviation Administration
Fleet Coordinator, ARI Holman
Inventory Analyst, Simon & Schuster
Pension Benefits Specialist, Rosen Group
Recruit, NJ State Police
Tax Representative Trainee, NJ Department of the Treasury
Territory Manager, Nestle Purina

Graduate School Options

Rutgers- Camden Management majors have earned graduate degrees in many fields, including Business Administration, Finance, Human Resources, Information Technology, Law, and Public Administration.

Resources

Consider joining a professional organization such as:

American Management Association
www.amanet.org

National Management Association
www.nma1.org

Society for Human Resource Management
www.shrm.org

Or join the Management Association of Rutgers-Camden, Ecommerce and Information Technology Society, or Student Government Association.

Assist a faculty member with their research.
Visit RaptorLink for internship opportunities in your field of interest.
Connect with professionals in fields that interest you on LinkedIn.

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