

SPONSORSHIP PACKAGES



CAREER CENTER
CC.CAMDEN.RUTGERS.EDU

GOLD
\$3,000

SILVER
\$2,000

BRONZE
\$1,000

BRANDING

COMPANY LOGO PROMINENTLY DISPLAYED ON CAREER CENTER WEBSITE AS EMPLOYER PARTNER, FALL & SPRING SEMESTERS	+	+	+
COMPANY LOGO ON JOBS & INTERNSHIPS E-MAIL BLASTS THE WEEK BEFORE FALL CAREER FAIR, INTERNSHIP FAIR & SPRING CAREER FAIR	+	+	+
PROMOTION OF YOUR COMPANY ATTENDANCE AT FALL CAREER FAIR, INTERNSHIP FAIR & SPRING CAREER FAIR ON CAREER CENTER SOCIAL MEDIA	+	+	+

CONNECTION

TABLING IN ACADEMIC BUILDING OR CAMPUS CENTER	TWICE/YR	ONCE/YR	
GUARANTEED PARTICIPATION IN RESUME BOOT CAMP	TWICE/YR	ONCE/YR	
GUARANTEED PARTICIPATION IN INTERVIEW BOOT CAMP	TWICE/YR	ONCE/YR	
CO-FACILITATE "HOW TO GET A JOB AT THE JOB FAIR" (ONE SEMESTER)	+		
STUDENT ORGANIZATION/CLASS PRESENTATION OR INFORMATION SESSION	TWICE/YR	ONCE/YR	

JOB & INTERNSHIP FAIR SPONSORSHIP

JOB & INTERNSHIP FAIR REGISTRATION FEE WAIVED	TWICE/YR	ONCE/YR	
RECOGNITION AS FAIR SPONSOR	+	+	
COMPANY LOGO ON ALL EVENT BROCHURES AND EVENT PUBLICATIONS	+	+	
COMPANY LOGO ON LARGE SCREEN AT FAIR	+	+	

RECRUITING ADVANTAGE

CAREER FAIR PRIORITY TABLE LOCATION	+	+	
PRIORITY SCHEDULING FOR ON-CAMPUS RECRUITING	+	+	+
TARGETED EMAIL BLAST TO STUDENTS REGARDING COMPANY JOBS/INTERNSHIPS AND ON CAMPUS ACTIVITIES	+	+	+
PRIORITY SCHEDULING FOR ON-CAMPUS INTERVIEWING & INFORMATION SESSIONS	+	+	+

EVENT & PROGRAM SPONSORSHIP

DINING ETIQUETTE PROGRAM (LIMIT 3 SPONSORS)	\$1,000	\$1,000	\$1,000
DIVERSITY & INCLUSION CAREER EXCHANGE (LIMIT 2 SPONSORS)	\$500	\$500	\$500

SPRING 2019 CAMPUS WIDE CAREER FAIRS

GOVERNMENT, NON-PROFIT & HEALTHCARE | MARCH 6, 2019
SPRING JOB & INTERNSHIP FAIR | APRIL 3, 2019

FOR MORE INFORMATION, PLEASE CONTACT:

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